

FOR the SERVICE PROVIDER

- Unlock the power of the human voice.
- Complete your UC offering
- Easy Way to Add Speech apps to UC offerings(calling, conferencing, messaging, find-me, call centers, etc)
- Only needs a SIP connection
- 7x24 support
- On staff linguists, speech experts
- Automated provisioning – by the end user or service provider

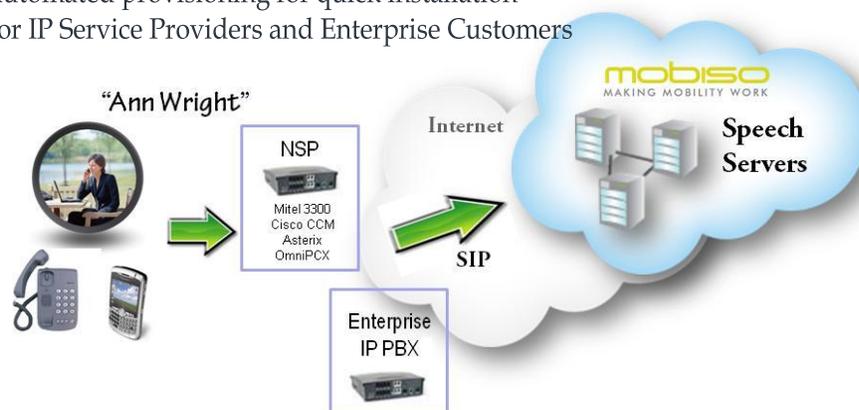
FOR THE CUSTOMER

- Superior accuracy
- Speech enable directories, conferencing, messaging, & other UC services
- Eliminates need to remember numbers or access codes
- Speech-enable personal addressbook
- Flexible SaaS-based pricing
- Available in most languages worldwide

Mobiso Unified Speech Assistant

A cloud-based Speech Assistant for any IP-PBX

- Finally, Speech services without the expense or effort
- Complete your Unified Communications platform with Speech
- Automated provisioning for quick installation
- For IP Service Providers and Enterprise Customers



AS A SPEECH COMPANY IN SAAS for 15 years, Lyrix has refined the sharing of speech servers for service customers. Lyrix developed middleware logic (US patent), monitoring software, and a Day2 service methodology that delivers accuracy rates beyond any speech directory in the industry. A claim validated by some of the most demanding customers in the world. With growing bandwidth and the ubiquity of SIP, it is finally feasible to deliver high quality speech applications from the cloud. The Mobiso Speech Assistant removes the previous barriers to broader speech acceptance, eliminating the hardware, price, and expertise issues.

A SPEECH ASSISTANT IN THE CLOUD: The Mobiso Cloud-Based Speech Assistant is a speech enabled auto attendant (SEAA) solution that improves the user VoIP experience. The highly accurate Speech Assistant lets customers & employees quickly & effortlessly connect without the frustration of traditional 'dial by name' lookup.

With an increasing number of employees working from home or from their mobile devices, Speech Assistant enables a truly "numberless enterprise" and can be used to connect customers with employees, departments, even product information freeing key staff from repetitive low value tasks to focus on higher value functions.. These benefits have been well known, but the success of speech in the market was dampened by the costs of hardware, licenses, and the ongoing support needed to ensure accurate and satisfying user experiences.

SPEECH AND YOUR IP PBX – A MARRIAGE IN THE

CLOUD: Lyrix is a cloud-based service provider with over ten years of public and private clouds. We work with Network Service Providers to establish the SIP connectivity and the exchange of directory records between the customer and Mobiso Speech Assistant. There is no easier way to add the value of speech assistance to your VoIP offerings. Once your customer

Logical Choice™

Patented software layer that learns and maintains knowledge about callers over time:

- Improves the caller experience with usage
- Prioritizes frequently-used directory contacts
- Transparent, data-driven, self-learning feature

Mobiso Linguistics

- Escalates substandard speech interactions to Lyrix Linguistics team for analysis and improvement
- Rapid identification and auto correction of speech recognition issues
- Administrator reports to summarize issues, performance improvements.

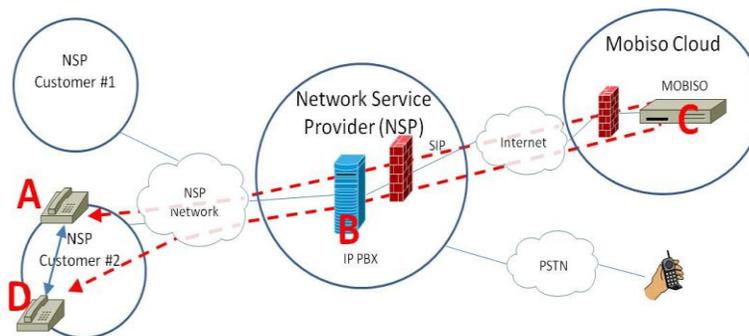
ADDITIONAL RESOURCES

For more information on any of our products or services please visit us on the Web at:
www.MOBISO.com

Speech comes to the Cloud

is configured, Mobiso creates a cloud tenancy for your customer and directory adds, moves, and changes flow to the cloud, keeping the customer's speech directory up-to-date. Once enabled, a user dials the speech assistant through the IP PBX and is passed to the Mobiso cloud over SIP, where Mobiso converses with the caller to determine their destination. The call is brief, and the satisfied user is transferred to the extension or phone number stored within Mobiso.

The user may speak people, places, product names, customers...whatever names the customer feels is useful. External callers, trying to reach your customer's users, can be serviced by Mobiso the same way, with a company greeting welcoming the caller and then routing the caller to the correct destination; in this way, Mobiso serves as a customer service application in addition to a speech dialer for the customer.



Caller **A** dials Mobiso extension (speed dial button)

IP PBX (**B**) routes call to Mobiso cloud (**C**)

Mobiso greets caller and accepts name

Mobiso transfers (REFER) caller to destination (**D**)

Call results in direct audio connection between **A** and **D**

This diagram outlines the SIP transactions that occur in supporting a SEAA call through the IP PBX. Mobiso can also speech enable conferencing, messaging and find-me and invoke other UC offerings, as well as be deployed within a VMWare environment.

With a solution available to meet any need, Mobiso Speech Assistant can help delight your customers and save them money. Contact us today to see how we can help you.

CALL 1-877-755-9749 and say "Tell Me More"

Or visit www.mobiso.com

LYRIX SERVICES

- 24 * 7 Live Technical Support
- HR and Billing Integration
- Mobile Expense Management
- Business Process Outsourcing
- IT integration to Cloud Services
- Customization / Re-Branding
- Speech Recognition Optimization
- Guaranteed Warranty & S L A

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